

ABSTRAK

ASTRIA NOVIYANTI. NIM 2019156029. Pengaruh Current Ratio (CR), Debt to Asset Ratio (DAR), Return On Asset (ROA), dan Net Profit Margin (NPM) Terhadap Harga Saham Pada Sub Sektor Makanan dan Minuman Yang Terdaftar di Bursa Efek Indonesia (BEI) Tahun 2019 – 2022. Dibawah bimbingan Bapak Kasman, SE, MM.

Penelitian ini bertujuan untuk menganalisis pengaruh Current Ratio (CR), Debt to Asset Ratio (DAR), Return On Asset (ROA), dan Net Profit Margin (NPM) terhadap harga saham pada sub sektor makanan dan minuman yang terdaftar di BEI tahun 2019 – 2022. Data yang digunakan adalah data sekunder yang diperoleh dari laporan keuangan perusahaan yang telah dipublikasikan di Bursa Efek Indonesia (BEI).

Populasi dari penelitian ini adalah 34 perusahaan sub sektor makanan dan minuman dengan teknik pengambilan sampel purposive sampling, sehingga di dapat sampel sebanyak 15 perusahaan. Metode yang digunakan dalam penelitian ini adalah analisis regresi data panel (pooled data) dengan bantuan aplikasi (software) Eviews 13. Hasil penelitian dari uji t menunjukkan bahwa secara parsial Current Ratio (CR), Debt to Asset Ratio (DAR) tidak berpengaruh positif terhadap harga saham dan Return On Asset (ROA), Net Profit Margin (NPM) berpengaruh positif terhadap harga saham. Hasil penelitian dari uji F menunjukkan bahwa Current Ratio (CR), Debt to Asset Ratio (DAR) tidak berpengaruh positif terhadap harga saham dan Return On Asset (ROA), Net Profit Margin (NPM) secara simultan berpengaruh positif terhadap harga saham. Uji koefisien determinasi sebesar 29.5846% dimana variabel independen

dipengaruhi oleh variabel dependen, sedangkan sisanya 70.4154% dipengaruhi oleh variabel lain di luar dari variabel independen dalam penelitian ini.

Kata Kunci : Current Ratio (CR), Debt to Asset Ratio (DAR), Return On Asset (ROA), Net Profit Margin (NPM) dan Harga Saham.

ABSTRACT

ASTRIA NOVIYANTI. NIM 2019156029. The Influence of Current Ratio (CR), Debt to Asset Ratio (DAR), Return on Asset (ROA), and Net Profit Margin (NPM) on Stock Prices in the Food and Beverage Sub-Sector Listed on the Indonesia Stock Exchange (BEI) 2019 – 2022. Under the guidance of Mr. Kasman, SE, MM.

This research aims to analyze the influence of Current Ratio (CR), Debt to Asset Ratio (DAR), Return on Assets (ROA), and Net Profit Margin (NPM) on stock prices in the food and beverage sub-sector listed on the BEI in 2019 - 2022. The data used is secondary data obtained from company financial reports that have been published on the Indonesia Stock Exchange (BEI). The population of this research was 34 companies in the food and beverage sub-sector using a purposive sampling technique, so that a sample of 15 companies was obtained. The method used in this research is panel data regression analysis (pooled data) with the help of the Eviews 13 application (software). The research results from the t test show that partially the Current Ratio (CR), Debt to Asset Ratio (DAR) do not have a positive effect on share prices and

Return On Assets (ROA), Net Profit Margin (NPM) have a positive effect on share prices. The research results from the F test show that the Current Ratio (CR), Debt to Asset Ratio (DAR), Return on Assets (ROA), and Net Profit Margin (NPM) simultaneously have a positive effect on stock prices. The coefficient of determination test was 29.5846% where the independent variable was influenced by the dependent variable, while the remaining 70.4154% was influenced by other variables outside of the independent variables in this study.

Keywords: Current Ratio (CR), Debt to Asset Ratio (DAR), Return On Asset (ROA), Net Profit Margin (NPM) and Share Price.